

High Tunstall College of Science Curriculum Intent

Subject: Business Activity

Year: 10

Half Term 1&2



Topic: Business Activity

	Business Studies	Progress		
Topic	Key ideas	R	A	G
Business Activity	I can explain the role of business enterprise and entrepreneurs			
	I know the characteristics of an entrepreneurs			
	I can list the risks and rewards of being an entrepreneur			
	I know the purpose of business planning—its role, importance and usefulness			
	I can list the features of differently type of business ownership			
	I know the concept of limited liability			
	I can suggest the suitability of ownership types in different contexts			
	I know the aims and objectives in a business and how they evolve			
	I can list the stakeholders—internal and external ones			
	I can explain business growth—organic and external			

Week	Learning Focus	Assessment	Key Words
1-2	Explain what an entrepreneur is and how they help society. List the rewards of being one and risks taken. Give examples and their characteristics	Knowledge test—entrepreneurs Exam question	Spot an opportunity, developing an idea, satisfy customer needs, risk, rewards, financial and non –financial
3-4	Create a business plan and explain its importance and usefulness.	Knowledge test—business plan Exam question	Segmentation, idea, people, market research, finance, competitor, SMART, re-sources
5-6	Business ownership—unincorporated lessons taught—sole traders and partnerships; defined, pros and cons of each	Knowledge test—unincorporated businesses Exam question	Deed of partnership, sole trader, partnership, continuity, unlimited liability, assets, shares
7-8	Business ownership—incorporated lessons taught—private limited company and public limited company; pros and cons of each	Knowledge test—incorporated businesses Knowledge test— Exam question	Limited liability, public limited company, private limited company, shares, established, start ups, finance, start up
9-10	Aims and objectives explained and reasons given to why the change over time and which business has which type of objective. Stakeholders in business explained and internal v external differentiated. Roles of each understood and links made to their affect on business and the effect on them from a business	Knowledge test—Aims and objectives Exam question Knowledge test—stakeholders Exam question	Survival, profit, growth, provide a service, aims, objectives, evolve Organic, primary, secondary, tertiary, success, failure, supplier, Government, capacity, vertical, horizontal, merger, takeover, diversify
11-12	Business growth taught to compare external and organic—links to stages of production	Knowledge test—promotions Exam question Assessed exam	