**HTCS Curriculum Intent**

**Creativity**

**Subject: Music Year: 8 Half term: 6**

**TOPIC: Music for Adverts**

|  |  |  |
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|  | **I can…** | **To improve…** |
| **R** | **A** | **G** |  |  |
|  |  |  | Evaluate the effect of music in different contexts, using musical vocabulary |  |
|  |  |  | Create original musical ideas to an existing video |  |
|  |  |  | Record my ideas, thinking carefully about timing, synchronisation and structure |  |
|  |  |  | Give constructive feedback to peers, and suggest ideas for their work. |  |

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| **Lesson** | **Learning Focus** | **Key words** |
| **1** | analyse music from adverts – what is the effect?  | Advertising, effect, |
| **2** | research on a sample advert – analysing the music | Synchronisation |
| **3** | given sample adverts – choose and begin composing | Diegetic |
| **4** | composition for advert | brief, composition |
| **5** | composition for advert – peer feedback of work in progress | sting, riff, hook, |
| **6** | Assessment of compositions | Effective, emotion, impact,  |
| **7** | Recap of year’s learning, musical celebration of the year | [see exercise books] |