High Tunstall College of Science Curriculum Intent

Subject: Business Activity   Year: 10   Half Term 2

HTCS

Topic: Business Activity

	Business Studies	Progress		
Topic	**Key ideas**	R	A	G
Business Activity	I know the aims and objectives in a business and how they evolve			
	I can list the stakeholders—internal and external ones			
	I can explain business growth—organic and external			

Lessons	Learning Focus	Assessment	Key Words
1 2 3 4 5	Recap of enterprise and business plans Aims and objectives explained with examples Reasons given to why objectives change over time Suggestion as to which business has which type of objective and why Assessment	Knowledge test—Aims and objectives Exam question Context questions	Survival, profit, growth, provide a service, aims, objectives, evolve, start ups, existing,
6 7 8-9 10-11 12—13 14—15 16 17 18	Stakeholders definitions with examples in business explained Internal stakeholders defined (manager, employee, owner) defined and their roles External stakeholders (government, customers, competitors, suppliers, pressure groups, local community) defined and their roles Roles of each understood and links made to their affect on business Effect on stakeholders from a business All stakeholders compared for impact Assessment Assessment feedback	Knowledge test on stakeholders Exam questions Context questions	Stakeholder, impact, Customer, employee, government, pressure group, customers, community, role, effect, internal and external
19 20 21-22 23-24 25—26 27 28 29 30	Ownership recap Business growth defined and explained Organic growth explained with ways it can take place External growth defined and explained Sectors and chain of production defined Ways businesses can grow using these methods Examples of growth and the impact on the business Assessment Assessment feedback	Knowledge test—growth Exam question Assessed exam	Organic, primary, secondary, tertiary, success, failure, supplier, Government, capacity, vertical, horizontal, merger, takeover, diversify