

High Tunstall College of Science Curriculum Intent

Subject: Business Activity

Year: 10

Half Term 1



Topic: Business Activity

	Business Studies	Progress		
Topic	Key ideas	R	A	G
Business Activity	I can explain the role of business enterprise and entrepreneurs			
	I know the characteristics of an entrepreneurs			
	I can list the risks and rewards of being an entrepreneur			
	I know the purpose of business planning—its role, importance and usefulness			
	I can list the features of differently type of business ownership			

Lessons	Learning Focus	Assessment	Key Words
1 2 3 4 5-6 7 8 9 10	Explain what enterprise is and why we need it Explain what an entrepreneur is and how they help society. List the rewards of being one List the risks taken. Give examples and their characteristics Explain why businesses exist and how they set up Real examples of businesses and entrepreneurs and their place in society Assessment Assessment feedback	Knowledge test—entrepreneurs Exam question	Spot an opportunity, developing an idea, satisfy customer needs, risk, rewards, financial and non-financial, enterprise, entrepreneur
11 12 13 14 15 16—18 19 20	Explain what a business plan is Focus on key area of the business plans Look at reasons for a business plan and why we need them Look at introduction, location, marketing Look at finance, operations and the future Students create their own business plan Students feedback on each other's business plans Assessment	Knowledge test—business plan Exam question	Segmentation, idea, people, market research, finance, competitor, SMART, resources, growth, the future, operations, market research, location
21 22—23 24—25 26 27	Business ownership types Unincorporated lessons taught—sole traders Partnerships; defined, pros and cons of each Comparison on 2 types of ownership Assessment	Knowledge test—unincorporated businesses Exam question	Deed of partnership, sole trader, partnership, continuity, unlimited liability, assets, shares
28 29—30 31—32 33 34 35	Business ownership types recap Incorporated lessons taught—private limited company Public limited company; pros and cons of each Compare incorporated and unincorporated ownership types Assessment Assessment feedback	Knowledge test—incorporated businesses Knowledge test—Exam question	Limited liability, public limited company, private limited company, shares, established, start ups, finance, start up, unlimited liability, stock market, capital