

High Tunstall College of Science Curriculum Intent

Subject: Creative iMedia Year: 10 R081

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|  | **Topic: R081 -** Creating digital graphics | **Progress** |
| **Topic** | **Key ideas** | **R** | **A** | **G** |
| Pre-production skills |  I can understand the purpose and content of pre-production —LO1 |   |   |   |
|  I will be able to plan pre-production —LO2 |   |   |   |
|  I will be able to produce pre-production documents —LO3 |   |   |   |
|  I will be able to review pre-production documents—LO4 |   |   |   |

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| Lesson | Learning Focus | Assessment | Key Words |
| 1  2  3    456 | * The purpose and uses for:
	+ mood boards
	+ mind maps/spider
	+ o visualisation diagrams
	+ o storyboards
	+ o scripts
* The content of:
	+ mood boards
	+ mind maps/spider diagrams
	+ visualisation diagrams, i.e.: - images - graphics - logos - text
	+ storyboards, i.e.- number of scenes - scene content - timings - camera shots - camera angles - camera movement - sound - locations - camera type i.e. -still camera - video camera - virtual camera
	+ scripts, i.e. - set or location for the scene - direction - shot type - camera movement – sounds - characters - formatting and layout
 | R081written external exam Updated tracker and self-assessed grids | Purpose, content, mood board, mind map, visualisation diagram, storyboard, script  |
| 7 8  9  1011  121314151617 | * Interpret client requirements for pre-production based on a specific brief
* identify timescales for production based on target audience and end user requirements
* how to conduct and analyse research for a creative digital media product, i.e.
	+ using primary sources
	+ using secondary sources
* produce a work plan and production schedule to include:
	+ tasks
	+ activities
	+ work flow
	+ timescales
	+ resources
	+ milestones
	+ contingencies.
* The importance of identifying the target audience and how they can be categorised, i.e.
	+ gender
	+ age
	+ ethnicity
	+ income
	+ location
	+ accessibility
* The hardware, techniques and software used for:
	+ digitising paper-based documents
	+ creating electronic pre-production documents
* The health and safety considerations when creating digital media products
* Legislation regarding any assets to be sourced, i.e.
	+ copyright
	+ trademarks
	+ intellectual property
* How legislation applies to creative media production, i.e.
	+ data protection
	+ privacy
	+ defamation
	+ certification and classification
	+ use of copyrighted material and intellectual property
 | R081written external exam Updated tracker and self-assessed grids | Client, target audience, work plan, timescales, legislation, hardware, primary research, secondary research |
| 18 -21222324252627 | * Create a:
	+ mood board
	+ mind map/spider diagram
	+ visualisation diagram or sketch
	+ storyboard
* analyse a script (e.g. scenes/locations, characters, resources and equipment needed).
* The properties and limitations of file formats for still images
* The properties and limitations of file formats for audio
* The properties and limitations of file formats for moving images, i.e.
	+ Video
	+ animation
* Suitable naming conventions (e.g. version control, organisational requirements).
* Identify appropriate file formats needed to produce:
	+ pre-production documents
	+ final products in line with client requirements.
 | R081written external exam Updated tracker and self-assessed grids | mood board, mind map, visualisation diagram, storyboard, script, analysis, properties, limitations, file formats |
| 28-30 | * Review a pre-production document (e.g. for format, style, clarity, suitability of content for the client and target audience)
* identify areas for improvement in a pre-production document (e.g. colour schemes, content, additional scenes)
 | R081written external exam Updated tracker and self-assessed grids | Review, improvements, reference |