

High Tunstall College of Science Curriculum Intent

Subject: Creative iMedia Year: 10 R081

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|  | **Topic: R081 -** Creating digital graphics | **Progress** | | |
| **Topic** | **Key ideas** | **R** | **A** | **G** |
| Pre-production skills | I can understand the purpose and content of pre-production —LO1 |  |  |  |
| I will be able to plan pre-production —LO2 |  |  |  |
| I will be able to produce pre-production documents —LO3 |  |  |  |
| I will be able to review pre-production documents—LO4 |  |  |  |

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| Lesson | Learning Focus | Assessment | Key Words |
| 1    2      3          4  5  6 | * The purpose and uses for:   + mood boards   + mind maps/spider   + o visualisation diagrams   + o storyboards   + o scripts * The content of:   + mood boards   + mind maps/spider diagrams   + visualisation diagrams, i.e.: - images - graphics - logos - text   + storyboards, i.e.- number of scenes - scene content - timings - camera shots - camera angles - camera movement - sound - locations - camera type i.e. -still camera - video camera - virtual camera   + scripts, i.e. - set or location for the scene - direction - shot type - camera movement – sounds - characters - formatting and layout | R081  written  external exam    Updated tracker and self-assessed grids | Purpose, content, mood board, mind map, visualisation diagram, storyboard, script |
| 7    8    9    10  11      12  13  14  15  16  17 | * Interpret client requirements for pre-production based on a specific brief * identify timescales for production based on target audience and end user requirements * how to conduct and analyse research for a creative digital media product, i.e.   + using primary sources   + using secondary sources * produce a work plan and production schedule to include:   + tasks   + activities   + work flow   + timescales   + resources   + milestones   + contingencies. * The importance of identifying the target audience and how they can be categorised, i.e.   + gender   + age   + ethnicity   + income   + location   + accessibility * The hardware, techniques and software used for:   + digitising paper-based documents   + creating electronic pre-production documents * The health and safety considerations when creating digital media products * Legislation regarding any assets to be sourced, i.e.   + copyright   + trademarks   + intellectual property * How legislation applies to creative media production, i.e.   + data protection   + privacy   + defamation   + certification and classification   + use of copyrighted material and intellectual property | R081  written  external exam    Updated tracker and self-assessed grids | Client, target audience, work plan, timescales, legislation, hardware, primary research, secondary research |
| 18 -21  22  23  24  25  26  27 | * Create a:   + mood board   + mind map/spider diagram   + visualisation diagram or sketch   + storyboard * analyse a script (e.g. scenes/locations, characters, resources and equipment needed). * The properties and limitations of file formats for still images * The properties and limitations of file formats for audio * The properties and limitations of file formats for moving images, i.e.   + Video   + animation * Suitable naming conventions (e.g. version control, organisational requirements). * Identify appropriate file formats needed to produce:   + pre-production documents   + final products in line with client requirements. | R081  written  external exam    Updated tracker and self-assessed grids | mood board, mind map, visualisation diagram, storyboard, script, analysis, properties, limitations, file formats |
| 28-30 | * Review a pre-production document (e.g. for format, style, clarity, suitability of content for the client and target audience) * identify areas for improvement in a pre-production document (e.g. colour schemes, content, additional scenes) | R081  written  external exam    Updated tracker and self-assessed grids | Review, improvements, reference |