

High Tunstall College of Science Curriculum Intent

Subject: External Influences

Year: 11

Half Term 5



Topic: External Influences

	Business Studies	Progress		
Topic	Key ideas	R	A	G
External Influences	I can explain the interdependent nature of business			
	I can evaluate risk and reward on a business			
	I can link the functional areas of a business to different issues			

Lessons	Learning Focus	Assessment	Key Words
1	Revision of marketing Y10—4 ps	Context scenarios	
2	Revision of marketing Y10—4 ps		
3	Revision of marketing Y10—research		
4	Revision of HR—Y10—Recruitment, selection, training		
5	Revision of HR—Y10—Motivation and organisational structures		
6	Revision of business activity Y10—ownership and objectives	Context scenarios	Interdependent meaning linked—affects
7—9	Interdependent nature of business operations within a context—students decide what each area would do based on real business examples (exam papers)		
10	How decisions are made based on the 4 departments working together		
11—12	Risk and reward on a business and how the work of 4 areas can prevent the risks. Independent v working together.	Context scenarios	
13—15	Need for financial information to help and measure business performance		
	REVISION		