High Tunstall College of Science Curriculum Intent

Subject: Operations Year: 11 Half Term 2



Topic: Operations

	Business Studies		Progress		
Topic	Key ideas	R	A	G	
Operations	You will know the main methods of production and differentiate between the methods				
	What quality is and how quality is used in business to ensure safety and correct products are sold				
	You can explain the key factors of location and what influences a location decision				
	Understanding of selling methods and how e-commerce has emerged in business				

Lessons	Learning Focus	Assessment	Key Words
1 2	The role of operations. What is job production What is batch production? What is flow production?	Knowledge tests Deep marked assessment linked to assessment	Job, Batch, Flow, Manufacture, Operations, Labour, Output, Goods, Services, Premises, Materials
3	How does the flow of production influence a business? What is added value is and how it is key for a successful business Assessment lesson	calendar	
4	Quality and how it can help a business' success and how a business can chose methods. Quality control and pros and cons of each with examples. Quality assurance and pros and cons of each with examples	Knowledge test	Mystery shopper, checks, observations, trials, feedback, assurance, control, defects, quality
5	Comparison or quality methods in business context Assessment Assessment feedback		
6	The main issues which impact the location choice for a business. Factors of location Factors of location linked to real business examples	Knowledge test	Proximity, suppliers, market, infra- structure, brownfield, greenfield, raw materials, footloose, infrastructure
7	How the correct location can support a business' success. Assessment		
8 9	Sales processes explained and its role E commerce understood and pros and cons Face to Face sales understood and pros and cons Telesales explained	Knowledge test	E-commerce, website, technical, click and collect, customer service, depart- ments, marketing, finance, face ro face, telesales, digital sales, apps
10	You can state when different sales methods should be used for different businesses—context		
11 12	Revision of Operations to date Assessment of Operations to date Assessment feedback—grids	Knowledge test	