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| **Topic** | **Criteria** | **R** | **A** | **G** |
| **Understanding industry and media theories** | Show a clear understanding of media theories relating to sit coms (U&G, Male Gaze, Halls) |  |  |  |
| Show a clear understanding of how sit coms have developed over time. |  |  |  |
| Make accurate use of subject terminology |  |  |  |
| **Understanding and analysing set products** | Demonstrate a competent and clear understanding of the set products: The It Crowd, Friends. |  |  |  |
| Show accurate understanding of why audiences watch Sit Coms |  |  |  |
| **Wider exploration of the industry** | Demonstrate skills of analysis |  |  |  |
| Convey an accurate understanding of representation in set products |  |  |  |
| Demonstrate an ability to respond appropriately to all question types. |  |  |  |
| Explore ideas, perspectives and contextual factors |  |  |  |

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| **Lesson** | **Learning Focus** | **Assessment** | **Key Words** |
| **1&2** | Introduction to TV sitcoms. What is a sit com? Why are they popular? What is mis-en-scene? Types of sit com. | Self assess | Uses and Gratification theory  Mis-en-scene  Audience theory  Canned laughter  Representation  Marketing  Camera angles |
| **3&4** | Introduction and background to Friends. Watch episode 1. Analyse the episode – characters, themes, mis-en-scene etc. | Peer assess |
| **5** | Watch more Friends and write about camera angles. How are the characters represented? Who is the TA? How do the characters appear to the TA? | Green Pen |
| **6** | Friends and context. | Self asssess |
| **7** | The IT Crowd – background, context, industry information. | Peer assess |
| **8&9** | Who are the IT Crowd characters? How are they represented? How can we apply I&G theory to both Friends and The IT Crowd? | Self assess |
| **10** | Practice assessment – clip from Friends | Extended Write |
| **11&12** | Set episode – The IT Crowd – analyse in detail. | Peer assess |
| **13** | Feedback on practice assessment. | Green Pen |
| **14** | Practice assessment The IT Crowd | Extended Write |
| **15** | Watch more episodes of The IT Crowd to consider TA appeal. | Self-assess |
| **16** | Feedback on practice IT Crowd assessment | Green Pen |
| **17** | Assessment | Assessment |
| **18** | Assessment feedback | Green Pen |

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**Communications Faculty- Media Studies – Curriculum Intent – Year 11 Autumn 1 – Sit-coms**